

PEKKA OESCH

# Valtion tuki kulttuurille 2001

Opetusministeriön  
hallinnonalan määrärahat

State support for culture in 2001  
Cultural appropriations provided  
by the Ministry of Education



TILASTOTIETOA TAITEESTA N:O 30  
FACTS ABOUT THE ARTS N:O 30

Taiteen keskustoimikunta  
Arts Council of Finland  
2002

© Pekka Oesch ja Taiteen keskustoimikunta

Kansi: Kari Piippo

Taitto: Jussi Hirvi

ISBN 952-5253-43-0

ISSN 0788-0278

Paino: Nykypaino Oy

Helsinki 2002

Pekka Oesch

## *State support for culture in 2001*

*Cultural appropriations provided by the Ministry of Education*

### *English Summary*

These statistics give an overall picture of expenditure on the arts and culture by the Ministry of Education in Finland in 2001. The main purpose of the survey was to ascertain the amount of public expenditure on the arts and culture in the fields in which The Arts and Cultural Heritage Division and Culture and Media Division of the Ministry of Education hold the main administrative responsibility, and to determine to what extent total funds support the various forms of art. The survey covers 2001 but the results of the previous 1994 survey are also included. All tables and figures are in Finnish Marks (FIM)<sup>1</sup> and at 2001 values.

At the national level, the arts and culture are financed mainly by the Ministry of Education and the main targets for funding from the Ministry of Education are:

- museums
- cultural heritage
- public libraries
- basic education in the arts
- adult education
- municipal cultural activities
- music schools
- theatres
- orchestras
- international cooperation
- artists

---

1. Mmk = FIM million; FIM 1 = € 0.1618

In 2001, the cultural sector received a total of FIM 2,980 million (€ 501.2 million) in state financing from the Ministry of Education. Two-fifths of the financing of the arts came from national lottery and football pool revenues, which totalled FIM 1,215.6 million (€ 201.2 million). This was made possible due to the growth in income from national lottery and football pool revenues. Since 1994, more and more state grants and aid for cultural activities have been financed by this form of revenue instead of state taxes. However, in 2001 these revenues remained lower than expected. (Table 1.)

The costs of adult education, public libraries and museums together amounted to 56 per cent of total cultural financing by the Ministry of Education. The share for the other main recipients was noticeably lower. The Finnish National Opera received more financing resources than any other single cultural institute and has therefore been examined separately, but in connection with other opera activities it has been included in the category of music. (see Tables 2 & 5 and Figure 14.)

Only one third of all cultural financing could be classified by forms of art, because the information available on adult and basic education in the arts and museums was not detailed enough. Public libraries and municipal cultural activities could not be classified in terms of forms of art either. Music, with FIM 354.7 million (€ 59.6 million), received the largest percentage of the support. It received 12 per cent of the total cultural financing and 36 per cent of the FIM 990.4 million (€ 166.6 million) total support classified according to different forms of art. Photography, which received FIM 9.6 million (€ 1.6 million), was the form of art least supported by state cultural financing. (Table 2, Figures 1–5.)

Nearly half (47 per cent) of cultural financing by the Ministry of Education went to national and other cultural institutes. The share for basic education in the arts was 36 per cent. Over half of the financing for national cultural institutions went to the Finnish National Opera, and the majority of financing for other cultural institutions was given to public libraries. (Table 3.)

Direct support for artists (artists' grants, project grants) amounted to 2.7 per cent of the cultural financing. Over two-thirds of the FIM 79.7 million (€ 13.4 million) in total support for artists went to literature, visual arts and music. Direct support for other forms of art was significantly lower. (Table 3.) State grants were the most important form of support for all forms of art except literature, where nearly two-thirds of the support came from library compensation grants.

Music, cinema and theatre accounted for the smallest share of the total financing of state working grants for artists, project grants for artists and other support for artists. In literature, 68 per cent of the total financing went directly to the artists. Nearly two-fifths of the total financing for photography and one-fifth of the total financing for dance went directly to the artists. (Figure 8.) The total financing for various forms of art is shown in Table 5 and in Figures 9–18.

Since 1994, the state budgetary lines concerning cultural financing have become more distinct and nowadays most of them can be found under one budgetary chapter of Arts and Culture. Adult education, music schools, basic education in the arts and international cooperation comprised the only significant cultural budgetary lines outside the budgetary chapter Arts and Culture.

At 2001 values, total cultural financing was nearly 5 per cent lower than in 1994. There is every likelihood that it could have been much lower without the favourable development of national lottery and football pool revenues. The most significant cuts in cultural financing have centered on statutory state grants for municipal cultural activities, public libraries and adult education. National art and cultural institutions, especially the National Art Gallery and the Finnish National Opera, however, received more financing. Exact figures for 1994 were not available for basic education in the arts; this could explain the noticeable increase. (Table 3.)

There has also been a 5 per cent growth in the total amount of support for artists since 1994, but no significant changes between the different forms of art were found. Most of the growth can be attributed to the visual arts and the category for non-classified arts. The act on compensation grants for visual artists came to effect in 1997 and this was the main reason for the increased support for artists in the visual arts. New forms of support and new forms of art increased the amount of support for the non-classified arts category.

The fields of theatre and particularly literature received less support for the artists than in 1994. The main reason for the decrease in support for literature was a smaller income from library compensation grants. The reduction was caused by a decrease in libraries' expenditure on book purchases, which is used as a basis for calculating the budget appropriation for library compensation grants. In the theatre category, artist support decreased most of all in state prizes, long-term artist grants and regional artist grants and prizes.

In all, compared to 1994, more cultural financing in 2001 was covered by national lottery and football pool revenues. More financing was also given to national art and cultural institutions. Otherwise, the main lines of cultural financing by the Ministry of Education were the same as in 1994. Despite small changes, the main structure of cultural financing has remained the same throughout the 1990s (as can be seen in Figure 20).

# List of tables and figures

---

## *Tables*

- Table 1. State expenditure for culture and arts and some key figures on public finance in 1994 and 2001
- Table 2. Cultural financing from the Ministry of Education in 1994 and 2001
- Table 3. Cultural financing from the Ministry of Education by recipients in 1994 and 2001
- Table 4. State grants for artists in 2001
- Table 5. State support by forms of art in 2001

## *Figures*

- Figure 1. Cultural financing from the Ministry of Education by main recipients in 1994 and 2001
- Figure 2. Cultural financing from the Ministry of Education by forms of art in 1994 and 2001
- Figure 3. Cultural financing from the Ministry of Education by main recipients in 1994 and 2001 (%)
- Figure 4. Financing by the Ministry of Education for national art and cultural institutions in 1994 and 2001 (%)
- Figure 5. Financing by the Ministry of Education for other art and cultural institutions in 1994 and 2001 (%)
- Figure 6. Financing by the Ministry of Education for other cultural recipients in 1994 and 2001 (%)
- Figure 7. Support for artists by forms of art in 1994 and 2001
- Figure 8. Share of direct support for artists of the total support for forms of art in 1994 and 2001 (%)
- Figure 9. Support for the cinema by recipients in 1994 and 2001 (%)
- Figure 10. Support for literature by recipients in 1994 and 2001 (%)
- Figure 11. Support for the visual arts by recipients in 1994 and 2001 (%)
- Figure 12. Support for the theatre by recipients in 1994 and 2001 (%)
- Figure 13. Support for architecture by recipients in 1994 and 2001 (%)
- Figure 14. Support for music by recipients in 1994 and 2001 (%)
- Figure 15. Support for crafts and design by recipients in 1994 and 2001 (%)

- Figure 16. Support for dance by recipients in 1994 and 2001 (%)
- Figure 17. Support for photography by recipients (%) in 1994 and 2001 (%)
- Figure 18. Support for other arts by recipients in 1994 and 2001 (%)
- Figure 19. State grants for artists by forms of art in 1994 and 2001 (%)
- Figure 20. Funds allocated to culture by the Ministry of Education in 1990, 1994, 1997 and 2001 (at 2001 values)

# Tables

Table 1. State expenditure for culture and arts and some key figures on public finance in 1994 and 2001

2001 (1994*)	FIM 1 000						
Gross national income**	808 476 580 (542 943 284)	% of gross national income					
Final state account	214 475 335 (219 971 557)	26.5 (40.5)	% of final State account				
Final account of the Ministry of Education	30 634 232 (30 305 561)	3.8 (5.6)	14.3 (13.8)	% of final account of Min. of Education			
Total of Ministry of Education cultural financing***	2 980 042 (3 146 395)	0.4 (0.6)	1.4 (1.4)	9.7 (10.4)	% of Min. of Education cultural financing		
Min. of Education cultural financing for subsections 29.90. (arts & culture)	1 753 760 (837 154)	0.2 (0.2)	0.8 (0.4)	5.8 (2.8)	58.9 (26.6)	% of subsections 29.90 (arts & culture)	
Revenues of the national lottery & football pools for arts (29.90.52)	1 215 676 (775 113)	0.2 (0.1)	0.6 (0.4)	4.0 (2.6)	40.8 (24.6)	69.3 (92.6)	% of national lottery & football pool revenues
Government grants of revenues (of the national lottery & football pools only)	749 503 (342 683)	0.09 (0.06)	0.35 (0.16)	2.4 (1.1)	25.2 (10.9)	42.7 (10.9)	61.7 (44.2)
Artist support****	79 785 (75 721)	0.01 (0.01)	0.04 (0.03)	0.3 (0.2)	2.7 (2.1)	4.5 (9.0)	6.6 (9.8)

\*) 2001=100

\*\*) source: Statistics Finland 2001

\*\*\*) international cooperation, basic education in arts and adult education

\*\*\*\*) artist pensions not included

1 FIM = 1,681879 €



Table 2. Cultural financing from the Ministry of Education in 1994 and 2001

Main recipients	1994		2001		Change %
	FIM	%	FIM	%	
Museums	209 406 044	6.7	312 190 891	10.5	49.1
Cultural heritage*	53 768 441	1.7	56 398 746	1.9	4.9
Public libraries	690 299 080	21.9	551 217 345	18.5	-20.1
Basic education in the arts	13 653 342	0.4	51 751 000	1.7	279.0
Adult education	884 811 870	28.1	776 776 579	26.1	-12.2
Municipal cultural activities	53 194 980	1.7	39 947 900	1.3	-24.9
Music schools	191 842 936	6.1	242 072 000	8.1	26.2
Theatre	215 908 267	6.9	229 014 444	7.7	6.1
Orchestras	59 665 764	1.9	66 252 317	2.2	11.0
Other cultural financing	628 839 468	20.0	445 084 945	14.9	-29.2
Finnish National Opera	145 004 600	4.6	209 336 101	7.0	44.4
<b>Cultural financing total</b>	<b>3 146 394 793</b>	<b>100.0</b>	<b>2 980 042 268</b>	<b>100.0</b>	<b>-5.3</b>

Forms of art	1994			2001			Change %
	FIM	%	%	FIM	%	%	
Cinema	91 999 225	10.6	2.9	93 425 146	9.4	3.1	1.5
Literature	39 170 275	4.5	1.2	37 917 883	3.8	1.3	-3.2
Visual arts	90 452 627	10.4	2.9	175 771 947	17.7	5.9	94.3
Theatre	231 304 533	26.7	7.4	236 902 890	23.9	7.9	2.4
Architecture	10 330 952	1.2	0.3	16 946 779	1.7	0.6	64.0
Music	326 855 694	37.7	10.4	354 796 747	35.8	11.9	8.5
Crafts & design	43 253 083	5.0	1.4	39 715 377	4.0	1.3	-8.2
Dance	12 388 454	1.4	0.4	15 477 204	1.6	0.5	24.9
Photography	8 196 899	0.9	0.3	9 676 657	1.0	0.3	18.1
Other arts	12 134 035	1.4	0.4	9 860 518	1.0	0.3	-18.7
Total	866 085 777	100.0	27.5	990 491 148	100.0	33.2	14.4
Finnish National Opera	145 004 600		4.6	209 336 101		7.0	44.4
Unclassified*	2 122 134 828		67.4	1 780 215 019		59.7	-16.1
<b>Cultural financing total</b>	<b>3 146 394 793</b>		<b>100.0</b>	<b>2 980 042 268</b>		<b>100.0</b>	<b>-5.3</b>

\*) inc. Finnish Film Archive, see Table 3 also.

\*\*) inc. international cultural cooperation. State subsidies for public libraries and municipal cultural activities and basic education in arts, (except music), adult education, State subsidies for museums other than art and cultural heritage.

Table 3. Cultural financing from the Ministry of Education by recipients in 1994 and 2001

Recipient	1994			2001		
	FIM	%	%	FIM	%	%
<b>A ART &amp; CULTURAL INSTITUTIONS</b>						
<b>1. National art &amp; cultural institutions</b>						
Finnish National Opera	145 004 600	54.3	4.6	209 336 101	53.0	7.0
National Art Gallery	35 410 414	13.3	1.1	93 527 000	23.7	3.1
TTT - Theatre of Tampere	42 931 200	16.1	1.4	46 159 048	11.7	1.5
Swedish Theatre	10 307 960	3.9	0.3	12 040 805	3.0	0.4
Finnish National Theatre	19 943 667	7.5	0.6	16 729 261	4.2	0.6
Finnish Film Archive	13 224 822	5.0	0.4	17 470 000	4.4	0.6
<b>Total</b>	<b>266 822 663</b>	<b>100.0</b>	<b>8.5</b>	<b>395 262 215</b>	<b>100.0</b>	<b>13.3</b>
<b>2. Other art &amp; cultural institutions</b>						
Museums	173 995 630	16.3	5.5	218 663 891	22.1	7.3
Public libraries	690 299 080	64.7	21.9	551 217 345	55.7	18.5
Theatres	142 725 441	13.4	4.5	154 085 330	15.6	5.2
Orchestras	59 665 764	5.6	1.9	66 252 317	6.7	2.2
<b>Total</b>	<b>1 066 685 915</b>	<b>100.0</b>	<b>33.9</b>	<b>990 218 883</b>	<b>100.0</b>	<b>33.2</b>
<b>B BASIC EDUCATION IN ARTS</b>						
Adult education	884 811 870	81.2	28.1	776 776 579	72.6	26.1
Music schools	191 842 936	17.6	6.1	242 072 000	22.6	8.1
Other basic education in arts	13 653 342	1.3	0.4	51 751 000	4.8	1.7
<b>Total</b>	<b>1 090 308 148</b>	<b>100.0</b>	<b>34.7</b>	<b>1 070 599 579</b>	<b>100.0</b>	<b>35.9</b>
<b>C OTHER CULTURAL FINANCING</b>						
Cultural heritage	40 543 619	6.3	1.3	38 928 746	8.8	1.3
Municipal cultural activities	53 194 980	8.2	1.7	39 947 900	9.0	1.3
Other financing	553 118 757	85.5	17.6	365 300 348	82.2	12.3
<b>Total</b>	<b>646 857 356</b>	<b>100.0</b>	<b>20.6</b>	<b>444 176 994</b>	<b>100.0</b>	<b>14.9</b>
<b>D ARTIST SUPPORT</b>						
Cinema	2 715 761	3.6	0.1	2 896 586	3.6	0.1
Literature	28 006 849	37.0	0.9	25 890 290	32.5	0.9
Visual arts	16 600 824	21.9	0.5	20 138 906	25.2	0.7
Theatre	5 993 524	7.9	0.2	4 864 752	6.1	0.2
Architecture	1 289 085	1.7	0.04	1 415 384	1.8	0.05
Music	8 369 302	11.1	0.3	8 982 177	11.3	0.3
Crafts & design	4 666 602	6.2	0.1	5 164 825	6.5	0.2
Dance	3 143 126	4.2	0.10	3 344 554	4.2	0.1
Photography	3 315 305	4.4	0.11	3 673 507	4.6	0.12
Other arts	1 620 332	2.1	0.1	3 413 616	4.3	0.11
<b>Total</b>	<b>75 720 710</b>	<b>100.0</b>	<b>2.4</b>	<b>79 784 597</b>	<b>100.0</b>	<b>2.7</b>
A Art & cultural institutions	1 333 508 578	42.4		1 385 481 098	46.5	
B Basic education in arts	1 090 308 148	34.7		1 070 599 579	35.9	
C Other cultural financing	646 857 356	20.6		444 176 994	14.9	
D Artist support	75 720 710	2.4		79 784 597	2.7	
<b>Cultural financing total</b>	<b>3 146 394 792</b>	<b>100.0</b>	<b>100.0</b>	<b>2 980 042 268</b>	<b>100.0</b>	<b>100.0</b>

1 FIM = 1,681879 €

Table 4. State grants for artists in 2001

Form of art	Total		15-year		Grants total			Artist professors*	
	Years	FIM	Years	FIM	Years	FIM	%	Pcs	FIM**
Cinema	24	1 911 840	3	238 980	27	2 150 820	5	1	195 466
Literature	94	7 487 640	26	2 024 690	120	9 512 330	24	2	452 906
Visual arts	112	8 835 395	32	2 429 624	144	11 265 019	29	1	232 953
Theatre	31	2 468 860	3	165 958	34	2 634 818	7	1	289 516
Architecture	10	796 400	–	–	10	796 400	2	1	237 484
Music	65	4 872 570	11	876 260	76	5 748 830	15	2	462 325
Crafts & design	24	1 911 640	6	477 960	30	2 389 600	6	1	205 016
Dance	21	1 670 140	4	318 640	25	1 988 780	5	1	254 704
Photography	20	1 592 800	5	398 300	25	1 991 100	5	1	226 177
Critics	9	683 465	–	–	9	683 465	2	–	–
Total	410	32 230 750	90	6 930 412	500	39 161 162	100	11	2 556 547

\*) wage class A24

\*\*\*) inc. social security

1 FIM = 1,681879 €

Table 5. State support by forms of art in 2001

1	Cinema	FIM	%
	Production	54 300 000	58
	Distribution	10 900 000	12
	Archiving & film classification	20 495 000	22
	Associations & amateur activities	1 800 000	2
	Other support	3 033 560	3
	Artists	2 896 586	3
	<b>Total</b>	<b>93 425 146</b>	<b>100</b>

6	Music	FIM	%
	Opera	212 454 283	38
	Museums	74 074	0.01
	Orchestras	67 407 317	12
	Information & education	3 865 000	1
	Associations & amateur activities	246 337 000	44
	Other support	25 012 997	4
	Artists	8 982 177	2
	<b>Total</b>	<b>564 132 848</b>	<b>100</b>

2	Literature	FIM	%
	Production & distribution	5 663 420	15
	Associations	1 300 000	3
	Amateur activities & information	2 080 000	6
	Other support	2 984 173	8
	Artists	25 890 290	68
	<b>Total</b>	<b>37 917 883</b>	<b>100</b>

7	Crafts & design	FIM	%
	Museums	16 950 076	43
	Associations	16 103 000	40
	Production & exhibitions	957 000	2
	Other support	540 476	2
	Artists	5 164 825	13
	<b>Total</b>	<b>39 715 377</b>	<b>100</b>

3	Visual arts	FIM	%
	Museums	138 021 461	79
	Exhibitions	5 680 000	3
	Purchases of art	3 100 000	2
	Associations & amateur activities	3 600 000	2
	Other support	5 231 580	3
	Artists	20 138 906	11
	<b>Total</b>	<b>175 771 947</b>	<b>100</b>

8	Dance	FIM	%
	Activities	8 816 650	57
	Associations	1 070 000	7
	Other support	2 246 000	22
	Artists	3 344 554	22
	<b>Total</b>	<b>15 477 204</b>	<b>108</b>

4	Theatre	FIM	%
	Theatres	219 977 793	93
	Museums	3 175 034	1
	Associations & amateur activities	4 390 000	2
	Other support	4 495 311	2
	Artists	4 864 752	2
	<b>Total</b>	<b>236 902 890</b>	<b>100</b>

9	Photography	FIM	%
	Museums	3 983 150	41
	Activities	1 400 000	15
	Associations & amateur activities	350 000	4
	Other support	270 000	3
	Artists	3 673 507	38
	<b>Total</b>	<b>9 676 657</b>	<b>100</b>

5	Architecture	FIM	%
	Museums	5 108 391	30
	Building preservation	7 253 000	43
	Other support	3 100 004	18
	Artists	1 415 384	8
	<b>Total</b>	<b>16 876 779</b>	<b>100</b>

10	Non-classified arts	FIM	%
	Other support	6 446 902	65
	Artists	3 413 616	35
	<b>Total</b>	<b>9 860 518</b>	<b>100</b>

1 FIM = 1,681879 €