

Taike's international activities: strategic themes and measures

2.6.2025



Taike's strategy and goals 2030

Strategic goal: To strengthen the internationalisation and sustainable growth opportunities of art and culture

1. We play an active role in promoting internationalisation. We support international activities and partnerships through our **expert work and funding**.
2. We pursue **strategic collaboration** with organisations and actors in the arts and culture sector that promote internationalisation.
3. We work in **collaboration** with other government agencies to **make art and culture one of Finland's attractive factors**.

Theme 1

We play an active role in promoting internationalisation.

We support international activities and partnerships through our expert work and funding.

Measures:

1. Strengthen the knowledge base of international activities and maintain the situation picture
2. Strengthen international funding expertise and advice
3. Strengthen internal expertise
4. Cross-disciplinary mentoring model for Artist Professors
5. Internationalisation in government grant activities (see pages 7-8)



Theme 2

We pursue strategic collaboration with organisations and actors in the arts and culture sector that promote internationalisation.

Measures:

1. Annual internationalisation forum
2. Strengthen collaboration with information centres and cultural institutes
3. Collaboration with Business Finland: first joint consultation in autumn 2025

Theme 3

We work in collaboration with other government agencies to make art and culture one of Finland's attractive factors.

Measures:

1. Internal reorganisation of Taike: comprehensive review of funding and creative economy expertise
2. Role on the Advisory Board for the Creative Economy
3. Strengthen Nordic networks
4. Collaboration with Business Finland
5. Taike monitors the implementation of the Cultural Policy Report and is available to work on a cross-administrative internationalisation strategy

Internationalisation in Taike's government grant activities



Internationalisation in Taike's government grant activities

- Internationalisation as a basis for awarding government grants. Strengthen the internationalisation and sustainable growth potential of art and culture.
- Include the goal of internationalisation in almost all applications for government grants.
- Collect a knowledge base on the international impact of government grants. Closer monitoring of international activities.

Internationalisation in Taike's government grant activities

- Switch to a completely trilingual application system starting in autumn 2025 ([Applyforgrants.fi](https://applyforgrants.fi))
- Introduction of international development grant for the arts in 2025 with the aim of strengthening long-term reciprocal networks
 - Strengthen internationalisation of regional festivals and events
- Explore opportunities for a new type of panel discussion of international activities within new peer review structure